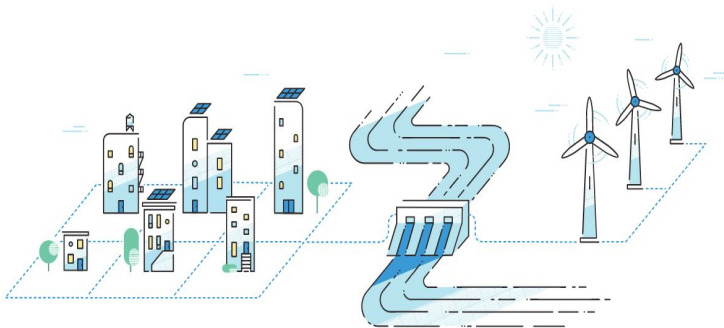


# Green Energy: WHAT YOU NEED TO KNOW



## How Does It Work?

New York State wants 50% of our energy to come from renewable resources by 2030, but right now green energy accounts for **less than 25%** of our supply.

By purchasing green power, you are supporting renewable energy production. It is not being delivered to your home directly, but instead is being fed into the grid that powers every building. This means **you will always have power** and there will be no disruption to your current service!

## WHAT CAN I DO?

By switching to green energy, you are providing **financial support** that will help create future renewable projects. When consumers (whether commercial or individual) switch to renewables, current projects become more profitable and demand is demonstrated. This makes future projects financially attractive and fundable. You can:

**GOOD OPTION:** Purchase renewable energy certificates that support green energy.

**BETTER OPTION:** Purchase renewable energy from a green energy supply company (ESCO).

## How Do I Switch?

1. **Do your research** to find an ESCO provider that is right for you. Use the resources provided below to find a company that services your zip code.
2. **Pick a plan** with the ESCO you have chosen (plans have different prices, fees, time commitments, and so on).
3. Give the ESCO your **15 digit ConEd number** and any other necessary information.
4. Use your electricity as normal!
5. If you have any problems, **call ConEd directly** as they are still responsible for your energy delivery and any troubleshooting.

## WHERE CAN I FIND OUT MORE?

Reforming the Energy Vision (REV): <https://rev.ny.gov/>

How New York Uses Renewable Energy: <http://www.dec.ny.gov/energy/83070.html>

New York State's "Power to Choose" ESCO Comparison: <http://documents.dps.ny.gov/PTC/home>

Choose Energy ESCO Comparison: <https://www.chooseenergy.com/>

ConEd's Renewable Energy Information: <https://www.coned.com/en/our-energy-future/renewable-energy-systems>

## ABOUT THE BGA

The Broadway Green Alliance (BGA) is an industry-wide initiative that educates, motivates, and inspires the entire theatre community and its patrons to implement environmentally friendlier practices. The BGA, launched in 2008 in collaboration with the Natural Resources Defense Council, is an ad hoc committee of the Broadway League and a fiscal program of Broadway Cares/Equity Fights AIDS. The BGA brings together all segments of the theatre community, including producers, theatres in New York and around the country, theatrical unions and their members, and related businesses. The BGA identifies and disseminates better practices for theatre professionals and reaches out to theatre fans throughout the country.



@BroadwayGreenAlliance



@BroadwayGreen



@BroadwayGreenAlliance



@BroadwayGreenAlliance



#BGA



#BroadwayGreen



#BroadwayGreenAlliance