



New York City Theatre Greening Grants

We are pleased to announce the 2018-2019 NYC Theatre Greening Grants. The BGA has committed \$7,500 to this program, and will fund grants up to \$750 for projects that will increase energy efficiency, conserve resources, or showcase a commitment to green practices in the Off-Broadway, Off-Off-Broadway, and Independent Theatre communities.

The goal is to support environmentally friendly projects and activities developed by members of these communities, and to communicate those programs to a broader audience. The amount granted will depend on the scope and needs of the individual applications, as well as on how many applications are received in a given year.

These grants are designed to encourage a venue, company, or producer to initiate a specific greener change. Examples include: changing all marquee lights to energy efficient bulbs, switching to motion sensors for bathroom faucets, instituting paperless rehearsal periods or ticketing, using upcycled materials for sets, or using only FSC-certified lauan for set building. Grant applications will be considered from any Off-Broadway, Off-Off-Broadway, or Independent producer, company, group, or venue. Reimbursements for recent green upgrades will also be considered, though new projects are preferred.

The selection process will be overseen by members of the Off-Broadway Committee and a representative of the Natural Resources Defense Council.

To apply for a New York City Theatre Greening Grant, please write a one to five page summary of your proposed project and be sure to include answers to the questions below.

1. Submission Details:

- Name of company/venue/group.
- Name and email of applicant/contact details.
- Name of proposed project.
- Location of proposed project.
- Amount of money requested (up to \$750.00).

2. Project Details:

- Please describe your greening project in detail (attachments or pictures are welcome).
- Please describe what specifically you are trying to accomplish with this project (i.e.: monetary savings, energy efficiency, commitment to greening, audience awareness, general upgrade, product efficiency, etc.).
- Getting the word out about successes is a core part of our mission. The BGA will publicize the winners, and we ask that grant winners also communicate their activities through their own channels. Please describe the ways in which you would communicate information about the grant and your greening practices (in the program, on lobby signage, in e-newsletters, etc.) to help spread the word about your program.

The **application deadline is January 14, 2019**. Quotes, estimates, or catalogue/website product listings should be included in the application. Pictures, links, and specific product information may also be included.

Please submit your application to grants@broadwaygreen.com. You can also email eharrington@broadwaygreen.com with any questions.