

# NYC Theatre Greening Grant 2018

## General Mischief Dance Theatre

**Grant Given For:** Supporting costume designer, Olga Ferreira, in producing recycled material costumes for Mischief productions. In addition, this grant covered refreshments for participants at our annual Inwood park cleanup event

### **Q. How has the Greening Grant made a difference in your organization?**

A. The grant has made it possible for our ambitious greening goals of creating beautiful, innovative costumes out of recycled fabric with the expertise of our talented costume designer Olga Ferreira. She selected unique pre-loved fabrics from Materials For The Arts to create fabulous original designs. We reduced our impact on the environment by reusing pre-existing materials and created a paid opportunity for our designer. In addition, the funds covered refreshments for participants as we collected trash at the Inwood park cleanup event which helped increase participant turnout.

### **Q. How did you communicate about your project within your organization and more broadly?**

A. We involved the company artists and admin staff by encouraging them to participate in our Inwood Park cleanup. We partnered with an existing organization, RecycleDay Morning, to maximize participants at the event, drawing on their existing network. Lastly, we utilized our social media presence on Facebook, Instagram, and Twitter to increase awareness of our greening projects and encourage engagement and participation from the public.



**Q. Do you intend to apply for another NYC Theatre Greening Grant?**

A. We would be thrilled to apply for the NYC Greening Grant in the upcoming year! We've accomplished seven greening initiatives over the past two years as a result of this grant and it has encouraged our entire company, from the artists to the admin and production staff, to make more eco-conscious choices and encourage others to engage in this greening dialogue.

